



HIT IT OUT OF THE PARK!

Did you know you can launch a very effective, targeted, non-traditional marketing campaign targeting local sport fans through street banner advertising?

You're Invited:

SPORTS CAPITAL OF THE WORLD

2007 BANNER CAMPAIGN



SGMA Members are invited to secure your very own 6-month banner campaign targeting Shea Stadium (New York Mets) and Yankee Stadium (New York Yankees).

**Split the Run with Three SGMA members.
Deadline: ASAP as the Season is Upon Us!**

SGMA OFFER: STREET BANNER PROGRAM

**COMBINATION BUY:
NEW YORK YANKEES & NEW YORK METS
Size: 8' H X 3' W
of Units: 400 Banners Surrounding Stadiums
Flight: April 2007 thru September 2007
Value of 6 Month Program: ~~\$864,000~~**

SGMA MEMBERS - EXCLUSIVE 6-Month PACKAGE - Hold Hands To Build Brands

**1/3 SPLIT: Split Between 3 Members: \$ 160,000
1/2 SPLIT: Split Between 2 Members: \$ 240,000
FULL RUN: No Split, Total Package: \$ 480,000**

Printing, Installation & Removal is additional. Call for rates.

Call Blue Plate Media Services today with questions or to book this valuable and limited Stadium inventory.

Whether you are targeting New York, San Francisco, Los Angeles and/or Philadelphia, you can strategically and cost-effectively run a highly visible banner campaign to promote your product to your target community. Call Blue Plate Media today for market opportunities!

Rates are subject to clearance and availability.
Reply to Buy at sales@blueplatemediacorp.com or call 908-918-0202
To opt out of receiving further Blue Plate Media Services newsletters at this address, [please click here](#).
Please feel free to forward this email to a friend or colleague.