



DID YOU KNOW?

BLUE PLATE MEDIA

Blue Plate Media Services is your full service media agency plus.

Our mission is to maximize your media spend across ALL media platforms.

Call Blue Plate Media Services for ALL of your media needs.

To learn more about our deep discounts, opportunistic media, and our creative strategic media planning and buying services, call 908-918-0202.



NBA second round playoff telecast ratings on TNT produced a 3.0 U.S. household rating, up from a 2.4, and up 22 percent over the second round telecasts last year.

Overall, through 39 televised playoff games, TNT is averaging a 2.4 U.S. household rating, up 11 percent through the second round of coverage.

Did you know that you can purchase advertising time in major sporting events locally through spot cable, at a fraction of national advertising rates? Spot Cable is your consumer reach enhancer—by city, and occasionally even by neighborhood. It is a unique medium with unique value and deserves a unique line on your media plans.

Contact Blue Plate Media Services today for more information on how to put your money where your market is, and take advantage of individual local market advertising opportunities that will increase the efficiency of your overall media spending.

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Rates are subject to clearance and availability.

Reply to Buy at sales@blueplatemedia.net or call 908-918-0202

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Be Media Smart. *Buy Media Smart.*[™]